

Christian Nurse

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About Me

I'm a creative enterpriser with over a decade of experience spanning traditional broadcast to innovative digital platforms. My career journey is defined by a passion for storytelling, an eye for strategic opportunities, and a commitment to excellence across diverse mediums. I've had the privilege of collaborating with top-tier brands such as Allstate, Sonos, TSMC, Intel, Meta, Google, Amazon, Infinity, Finish Line, Activision, Nike, McDonald's, LYFT, The Grammy's, Daft Punk, NEST, Beats by Dre, Toyota, and H&M. My versatility shines through projects like the "Undercover Lyft" series, which garnered 75 million views, 6 billion total impressions, 820 million social impressions, and 77 million engagements.

Experience

Executive Producer VFX (Freelance),

05/2023 - 07/2023

Psyop | NYC, NY

Psyop, an iconic visual storytelling and design firm, needed a freelance EP with a deep understanding of both live-action and VFX post production. As someone who deeply understands both, Psyop hired me to meticulously guide clients through projects requiring these skill sets.

- Managed the day-to-day bid process for high profile brands who's creative scope included both live action and Visual Effects work.

Executive Producer Agency (Freelance),

06/2022 - 09/2022

Special Guest | NYC, NY

Developed and implemented detailed production plans across multiple projects for the primary client Meta. All project deadlines and budget constraints were met. Negotiated contracts with A list talent, high value vendors and suppliers to ensure the best value for the project's budget. Monitored all projects progress and identify potential issues, proactively taking corrective actions to ensure success across the portfolio. Coordinated and managed a team of 20 staff members to ensure smooth workflow and successful completion of projects.

- Managed a slate of 6 projects with an overall budget of 5 million for meta, including social media, metaverse and Linear TV ads.
- Budget and Timeline Mastery: Expertly balanced creative vision with financial constraints, maintaining budgets and timelines without compromising the project's artistic integrity.

Live Action, Post, & VFX Producer

01/2006 - Present

Freelance | USA based, Clients and Locations Worldwide

In this role I was a single individual with the primary responsibility for the logistics of production, from pre-production & bidding through delivery of completed assets. All Department Heads report to myself. I oversee the joint planning, negotiations, implementation and accounting. Most importantly, I mediate the creative direction from the Director, Client, and Agency. Managing the converging creative ideas to form a single vision, while remaining on budget is the simplest distillation of this multifaceted role.

- High-Profile Project Management: Managed and delivered complex live-action and VFX projects for top-tier brands, ensuring high-quality results and on-time delivery.
- Cross-Functional Leadership: Led diverse teams of artists, editors, and technical experts across various stages of production, from initial concept through final delivery.
- Problem-Solving Under Pressure: Demonstrated exceptional problem-solving skills, effectively managing unforeseen challenges and ensuring smooth production workflows even under tight deadlines.

Brands:

Allstate, Sonos, TSMC, Intel, Meta, Google, Amazon, Infinity, Finish Line, Activision, Nike, Vans, Party Poker, Spotify, Kendrick Lamar, Mumford and Sons, One Republic, McDonald's, LYFT, The Grammy's, Daft Punk, NEST, Beats by Dre, Toyota, H&M, Cal Tourism, Jeep, Miller Lite, Clearwire, Nissan, Diet Coke, TJ Max, Honda, Sprint, Valvoline, Suzuki, Progresso, Church's Chicken, Mercedes, Align, Miller Lite, Fresh Step, Cricket Cellular, Del Monte Foods, Teleflora, Acura, Burger King, McDonalds, Daimler Chrysler, Pepsi, Dunkin' Donuts, E!, Best Buy, A&E, AT&T, Ford, Columbia Sportswear, Regions Bank, Hardee's, Fox Sports, Subaru, Porsche, Kraft Foods, Delta, Vanity Fair, Beats by Dre, Samsung, Target, Hertz, Verizon, Mumford and Sons, Star Wars Northrop Grumman, Sleep Better, Powerade, NIKE, Shriners Hospitals, Old Navy, P&G / Gillette, Lancome, Budweiser, Sonic, Dodge Ram, Volkswagen, Cadillac, Citibank, Buick, Stand Up 2 Cancer, ESPN Monday Night Football, Harris Bank, Wendy's, Qantas, Cisco, Nike, Wells Fargo, Apple, Allstate, Free Credit Score, Velveeta, Kraft Foods, Payless Shoe Source, Disneyland, AXE Body Spray, EA Sports, Mel Films.

Creators:

Jake Scott, Daft Punk, Tanu Muino, Matt Baron, Sean Mankhead, Trevor Clarence, Alex Richanbach, Sam Holst, Matteo Mosterts, Brig White, The Directors Brothers, Daveed Diggs, Michael McGrath, Kevin Heart, Marcus Ubungen, ACNE, Alison Maclean, Andrew Douglas, Benjamin 'Tapas' Blank, BIG TV, Brian Beletic, Carl Erik Rinsch, Christian Larson, Christian Loubek, Dan Monick, David Fried, Derek Cianfrance, Fredrik Bond, Glenn Martin, Gregory Maya, Henrik Hansen, James Bryce, Jim Gartner, Joaquin Baca-Asay, John Mastromonaco, John O'Hagan, Josh Miller, Kinka Usher, Kirik Thatcher, Lance Accord, Laurence Dunmore, Lieven Vanbaelen, Matt Donaldson, Michael Cuesta, Mike Maguire, Alex Richanbach, Mike Scully, Pat Solomon, Pedro Avila, Rhett & Link, Rob Hampton, Sam Jones, Scott Cooper, Seb Edwards, Simon Mark-Brown, Steve "Spaz" Williams, Tarsem, Terri Timely, The Fines, The Russo Brothers, Tom Foley, Tom Kuntz, Ridley Scott, Tony Scott, Warren Fischer and Yael Staav.

Creative Agencies:

MH/VCCP, Deutsch, Gravity Road, Battery, CP+B, Special Guest, Fred & Farid, Element 79, Fallon, Fire House, Fox Sports Network, Goodby Silverstein & Partners, Grey, GS&P, Heat, Hill Holiday, Leo Burnett, Luckie & Company, McCann Erickson, McGarry Bowen, Media Arts Lab, Mel Magazine, Mendelsohn Zien, Mering Carson, Merkely and Partners, Ogilvy & Mather, Procter & Gamble, Publicis USA, Saatchi & Saatchi, Stun Creative, TBWA\Chiat\Day, Team Detroit, The Martin Agency, Virgin Record Limited and Wieden+Kennedy.

Portfolio Website:

www.christiannurse.net is my professional portfolio and has examples of my best and favorite work on view.

References:

Available upon request